



PATENT  
Attorney Docket N° P1485US00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Keith C. Thomas  
Serial : 09/472,666  
Filed : December 27, 1999  
Group Art Unit : 3622  
Examiner : Melanie A. Kemper  
For : METHOD AND MEDIA FOR VIRTUAL PRODUCT  
PLACEMENT

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RECEIVED

JUN 30 2004

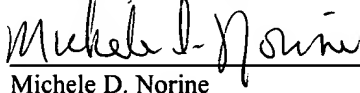
GROUP 3600

PETITION FOR A ONE-MONTH EXTENSION OF TIME  
PURSUANT TO 37 C.F.R. §1.136(a)

CERTIFICATE OF MAILING 37 C.F.R. § 1.8

MAILING

☒ deposited with the United States Postal Service  
with sufficient postage as first class mail in an  
envelope addressed to: Mail Stop Amendment,  
Commissioner for Patents, P.O. Box 1450,  
Alexandria, VA 22313-1450.

  
Michele D. Norine

FACSIMILE

☐ transmitted by facsimile to the Patent and  
Trademark Office.

DATED: June 24, 2004

Applicant hereby requests a One-month extension of time for response to the *Final Office Action* herein dated February 24, 2004. The grant of this *Petition* will extend the time for response from May 24, 2004 to June 24, 2004.

Please charge the extension fee of \$110.00 to Deposit Account N° 50-0439. Please charge any underpayments related to this *Petition* or credit any excess to Deposit Account N° 50-0439. A duplicate copy of this *Petition* is enclosed for accounting purposes only.


06/28/2004 YPOLITE1 00000073 500439 09472666

01 FC:1251 110.00 DA

Please address all correspondence to: **CUSTOMER NO. 32709**  
GATEWAY, INC.  
LAW DEPARTMENT, MS Y04  
610 GATEWAY DRIVE  
N. SIOUX CITY, SD 57049-2000  
(605) 232-1967 TELEPHONE  
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DATED: June 24, 2004.

Respectfully submitted,  
Gateway, Inc.

By   
R. Christopher Rueppell  
Reg. N° 47,045

- ATTACHMENTS:
1. Copy of the *Preliminary Amendment Including a Response to the Final Office Action*.
  2. Copy of *Amendment Transmittal*, including authorization to charge the Deposit Account and copy for accounting purposes.
  3. Copy of this *Petition* for accounting purposes.